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Kenra Platinum Boosting Spray-Foam and Thickening Glaze

Turn up the volume on dull and lifeless locks with these new products! **Kenra Platinum**, the luxe line of professional hair care announces the launch of two innovative new styling products, **Boosting Spray-Foam** and **Thickening Glaze**, formulated to maximize volume and create thicker, more dramatic looks for your clients. True to form, these products feature technologically advanced formulations and sleek cosmetic packaging synonymous with the **Kenra Platinum** brand, while exemplifying the high quality and performance that **Kenra** products have delivered to professional stylists for over 50 years.

Kenra Platinum Boosting Spray-Foam is a lightweight, all over volumizer. Its unique resin base creates dramatic life and style support with a touchable, brushable hold. Formulated for optimum results when used with a blow-dryer, it provides excellent thermal protection with all day hold and humidity resistance.

Kenra Platinum Thickening Glaze is the ultimate blowout styling tool to create pumped-up, fuller looking hair. Its lightweight, power packed formulation increases hair density while adding body and control with natural movement. Specially formulated for use with a blow-dryer, it provides outstanding thermal protection and long lasting body.

Kenra Platinum Boosting Spray-Foam and **Thickening Glaze** contain Platinum Bodifying Complex, a luxurious blend of plant and fruit-derived extracts that includes goji berry, green tea, lemongrass, pro-vitamin B5 and sunflower seed to promote natural body, movement and shine. Additionally, hydrolyzed silk protein provides strength and repair benefits and the Platinum UV Defense Duo protects against color fade and environmental damage.

To learn more about these or other **Kenra Platinum** products, please visit www.kenra.com.