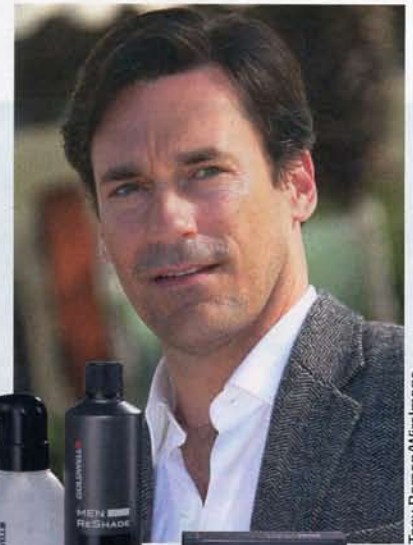




Retro Hunk
Don Hamm

The actor cast as *Mad Men*'s dark genius may not match the brood-persona of his alter ego, but way with the ladies is just as aggressive. Maybe that's because he doesn't lose his cool—not a hair on him! Surely your clients want to connect with inner Don Draper.

Support the Look: Gold-Men ReSHADE delivers a wet, effective, five-minute conditioning service right at shampoo bowl with natural that won't fade off tone.



Tony Barson/WireImage



Mike Coppola/FilmMagic

Athlete's Body
Kurt Warner

Long considered a pigskin hottie, the former NFL MVP and Super Bowl champ kicked his game up a notch as a contestant on this season's *Dancing With the Stars*. A father of seven, he has little time to spend in front of the mirror. Guys like Kurt can achieve low-key, high-style looks with a quick, fingertip application of styling paste.

Support the Look: American Crew's low-shine Defining Paste provides pliable hold for jock-worthy styling.



John Farra/WireImage

Sports Figure
Anna Kournikova

The tennis phenom with supermodel stature has been showing mounds of waist-length waves in recent photographs with longtime beau Enrique Iglesias. Flyaways don't seem to plague her—how does she do that? Styling products come in all levels of hold; as the professional you can identify an appropriate formula for every client's hair.

Support the Look: The non-flaking formula of Kenra's Curl Glaze Mousse 13 helps hair to resist humidity and frizz by glazing each individual curl for shine, control and definition.



Steve Granitz/WireImage