

# BEAUTY REPORTER



## Better Hair Clean-Hair Act

There are certain topics on which people agree to disagree—global warming, intelligent design... sulfates in shampoos. New formulas from Jonathan and Kenra contain sugar- and coconut-based cleansing agents instead of the more standard detergents sodium lauryl sulfate and sodium laureth sulfate, which can supposedly strip the hair and irritate the scalp. But cosmetics chemist Mort Westman believes these products are as necessary as "left-handed shampoo." "They may be milder," he says, "but adults don't need baby-strength hair products."

**Bottom Line:** The shampoos lathered like classic formulas but felt much lighter. And they softened our curly hair without making it frizz. —NORA ZELEVANSKY

### FREE STUFF II

## Petal Soft

Indian brides weave strings of jasmine buds through their hair to keep it fragrant for days of celebration. Now Fresh is using the flower's long-lasting scent in its new body cream, which combines shea butter, pomegranate milk, and primrose-root extract to soothe dry skin, leaving it soft and lightly perfumed—just like a maharani's. Pink Jasmine Body Cream isn't available until January, but the first 500 *Allure* readers to sign up at 12 EST on December 1 will receive one free tub. Log on to [allure.com](http://allure.com) for details. —ADOPHIA HAYAR



### Personal Shopper

## MARIE MASON APOTHECARY

What's in a name? Just ask Barney, Henri, Fred—or Marie Mason, who recently left Fred (as in Segal) after 15 years as a beauty buyer to make a name for herself. An airy, intimate shop in Brentwood, California, Marie Mason Apothecary seeks out products that are mainly feminine, indulgent, and, like Marie, somewhat less well-known. She introduced us to the five below. —MARGARET LEE

▼ **Nyakio Kitale Bath + Body Serum.** This intensive moisturizing treatment combines botanical oils with light notes of coconut and apricot. \$26.



▼ **Dianne Brill Lip + Marie Lip Gloss.** Encased in a bonbon-size pot with a mirrored lid, this cherry red gloss is as emollient as most balms. \$21.

STILL LIFE: COURTESY OF MARIE MASON APOTHECARY

**CARTA**  
PER PROFUMI  
Brucia



▲ **Santa Maria Novella Armenia Papers.** When slowly burned like incense, the strips fill the air with the scents of frankincense and myrrh. \$23.

► **Bella il Fiore Hello Bright Eyes Eye Liner and Shadow.** This creamy pink pencil brightens and highlights without tugging the skin. \$14.



► **SHOPPING GUIDE:** *Bella il Fiore*, [mariemasonapothecary.com](http://mariemasonapothecary.com). *Dianne Brill*, [mariemasonapothecary.com](http://mariemasonapothecary.com). *Sephora*. *Kenra*, [kenra.com](http://kenra.com). *L'Artisan Parfumeur*, [mariemasonapothecary.com](http://mariemasonapothecary.com). *Nyakio*, [mariemasonapothecary.com](http://mariemasonapothecary.com). *Santa Maria Novella*, [mariemasonapothecary.com](http://mariemasonapothecary.com).

