

# MODERN SALON

## Curls— A Touchy Subject!

Curls can be a touchy subject. If you or your clients have curly tresses, you've tried nearly every product, read every blog, and visited every website that mentions the word "curl." In reality, everyone's curls are different. There are tight curls, loose curls, wimpy curls, limp curls, corkscrew curls, and everything in between. Let's face it: curls are difficult to manage! Touch them, and they frizz. Use the wrong styling product, and they dry out. Forget your leave-in conditioner, and your day is done. Curls. Are. Tough.

Regardless of the curl type, curl challenges remain the same: dryness, dullness, and frizziness. New! Kenra® **Curl Glaze Mousse 13** is designed to address these curl challenges while keeping another key factor in mind – no crunch. Follow these curl care tips for crunch-free curls with natural movement and definition.



### Toolbox

**Moisturizing Shampoo & Conditioner, Curl Glaze Mousse 13, Shine Serum**, wide tooth comb, diffuser, microfiber towel or paper towels

### Curl Care

1. Correct the drying issue up front. Always cleanse and hydrate with **Moisturizing Shampoo & Conditioner**. Your thirsty curls will thank you.
2. Put the towel down! Use a microfiber towel or paper towels to BLOT the hair. Don't "rough dry" the hair unless you're looking for a frizzy mess. If you blot correctly, you won't need to use a comb (but if you absolutely need one, choose a wide tooth comb).
3. Try New! **Curl Glaze Mousse 13**. Dispense desired amount into palms, rub together until the foam becomes clear, and distribute evenly throughout the hair. Note: as with all curl products, use in moderation until you find out how much works best for you – the first time you use too much is the last time you love it.
4. Create curls one by one. Section hair to create curls, and twist with fingers into corkscrews. The larger the section the looser the overall look will be. For more curls, twist smaller sections.
5. Air-dry when you can. If you need to use a diffuser, do it lightly, and only dry the hair 75% of the way. Any more than this, and you're asking for frizz.
6. Shine and de-frizz. After the style is set, apply a small amount of **Shine Serum** to finish the look. This will lock in shine and fight frizz throughout the day.

7. Treat them right. For a reparative treatment, smooth **Nourishing Masque** on ends (about ¼" up from the bottom). Leave product on hair overnight. Rinse with warm to cool water.

[www.kenra.com](http://www.kenra.com)

**KENRA**

CLASSIC. QUALITY. HAIRCARE.