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Go Pink or Go Home: 13 Products to Support Breast Cancer Awareness

It's true: we in the beauty industry support one another however we can—and that includes manufacturers. That support couldn't be more evident than during **Breast Cancer Awareness month**, when companies and manufacturers release special editions of their most popular products, making it possible for you to support those affected by breast cancer while on the job. Take a look at just a few of the products these companies have to offer, and see how you can help.



Big Hair, Big Support

Support your hair and support breast cancer awareness with two of **Kenra's** popular products, which for a limited time will come decked out in pink for the cause. First is **Kenra's Volume Spray 25**, which will leave your clients with volume, control and humidity resistance. Second, there is **Kenra's Platinum Blow-Dry**, an advance-dry, thermal protectant (up to an impressive 428 degrees) that reduces blow-dry time by up to 50%.

In addition to offering products from its line, Kenra is also partnering with **The Rapunzel Project**, an organization that helps cancer patients keep their hair through chemotherapy with the use of cold cap technology. Kenra's goal is to raise \$300,000 for the organization; so far, the company has raised \$70,000. But it still doesn't end there: Kenra is also donating \$30,000 to **Susan G.**

Komen for the Cure!

To learn more about Kenra's products, visit www.kenra.com