



1) **Super Strong** Daily Shampoo, Conditioner and Strength Treatment by JPMS. www.paulmitchell.com 2) **Full Service** Now available from Germany, C:EHKO's complete line offers products that maintain, style, perm and color hair. 866-423-4561 3) **Color Lock** From Kenra, shampoo and conditioner duos keep color longer for different hair textures: fine/thin, normal/medium and thick/coarse. 800-428-8073 4) **Nutri-Care** Biotouch from Wella combines the best of nature with technology to deliver 26 cleansing, care and soft styling products that strengthen hair from the inside out. 800-456-9322 5) **Perfect Curls** Curlfriends' nine-product care and styling line for all types of textured hair. 800-621-CURL 6) **Lightening System** Lift up to seven levels with less damage and more conditioning with Platinum from L'Oréal Professionnel. Ammonia-free and ammonia formulas available for different lifting strengths. www.lorealprofessionnel.com 7) **Bravissimo Color** Artège Italian hair color has a full spectrum of permanent and semipermanent shades. 516-887-5052 8) **Bio-Sequence** A complete line of anti-aging skin and hair products from Cosmolara combines science with ayurvedic medicine and homeopathy. 888-267-6652 9) **More Volume** Senscience's shampoo and conditioner keep hair fuller, thicker and at maximum volume. 800-626-3684