

THE GOODS

Dressed for Success

Product packaging has to be as fantastic as the formulas inside. Pro product packaging is innovative, color-coded, ergonomic, or just plain FUN! —EY



PLANTABLE PACKAGE Out of the box and into the garden! The molded, seeded fiber box is made from 100-percent newsprint, without glues or dyes. Soak in water for a minute, then plant for flowering amaranth and Genovese sweet basil. Pangea Organics (www.pangeaorganics.com)



NO-CAL INDULGENCE Sherbets for the shower. These pint-sized goodies exfoliate skin in 12 fruity and dessert flavors, that indeed, do a body good. ME! Bath (www.mebath.com)



BLEND Each item in Keune's seven-piece styling line features a component for custom-blending—D futuristic techno color package. (www.keune.com)



TRIPLE PLAY Thermafuse, products are packaged in unique three-sided bottles. The extra panel fits well in the hairdresser's hand and easily dispenses product. Colors are enhanced by a special layer that gives the surface of each bottle a slight glimmer. (www.thermafuse.com)



CLASSIC SHAPES COME BACK The elongated neck bottles and rounded curves are back in the Hemp with Organics line. Innovative when Alterna first launched, this time around the bottles have a pearlescent finish, updated logo and more environment-friendly plastic. (www.4alterna.com)



PLAY ON WORDS Resembling a silver bullet, it's only fitting this Platinum freezing gel from Kenra says, "Lock & Hold." (www.kenra.com)

POUR IT ON This glass cruet jar holds Sweet Cream Body Milk "meant to transport you away to a fine morning tea, with scones, heavy cream and great gal pals." FarmHouse Fresh Goods (www.farmhousefreshgoods.com)

